

HAY

2.0

NEW

ORDER

NEW ORDER 2.0

New Order 2.0 has been adapted and developed to fit the ever-changing demands of the work environment. Together with the HAY team, Stefan Diez has elevated the functionality and quality of the entire New Order System by extending the long list of customizable parts and accessories. The innovative modular system's components now include tables in a range of heights, as well as steel doors, drawers and panels that can be added without tools and still withstand the everyday use of a busy office. Accessory elements such as, cable management, textile panels, trolleys, sheet metal shelves, lighting components and screens have also evolved, and are adaptable to specific spaces and needs. An unlimited amount of combinations and size possibilities allows the New Order System to grow together with your workspace.



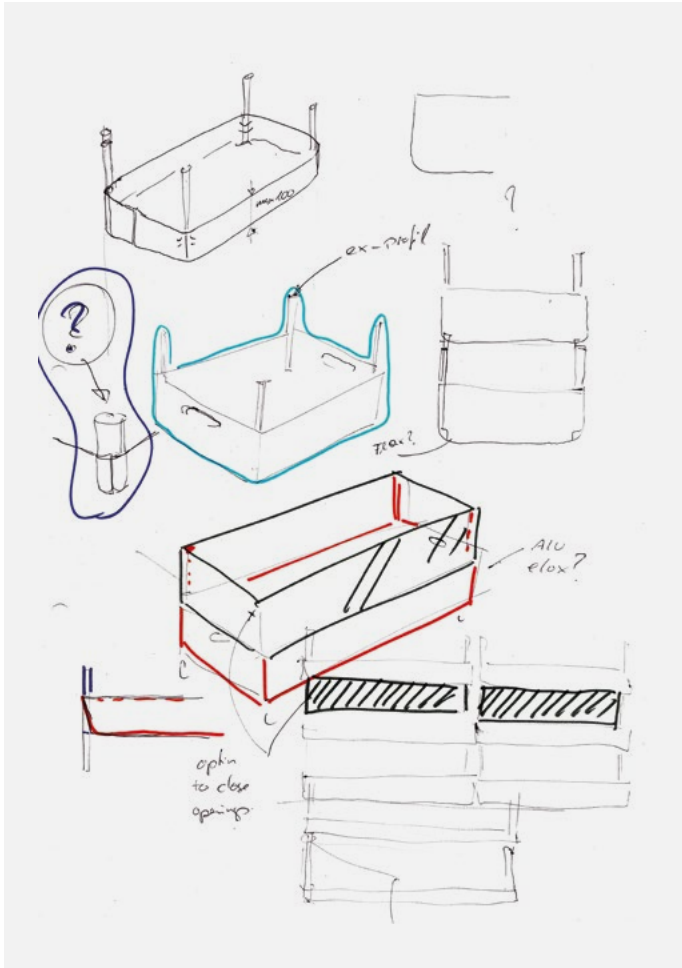




A cardboard model next to storage racks from a previous project with Rosenthal; the racks were a key inspiration



Construction principles and overall dimensions were already clearly defined during the development of the project and remained virtually unchanged

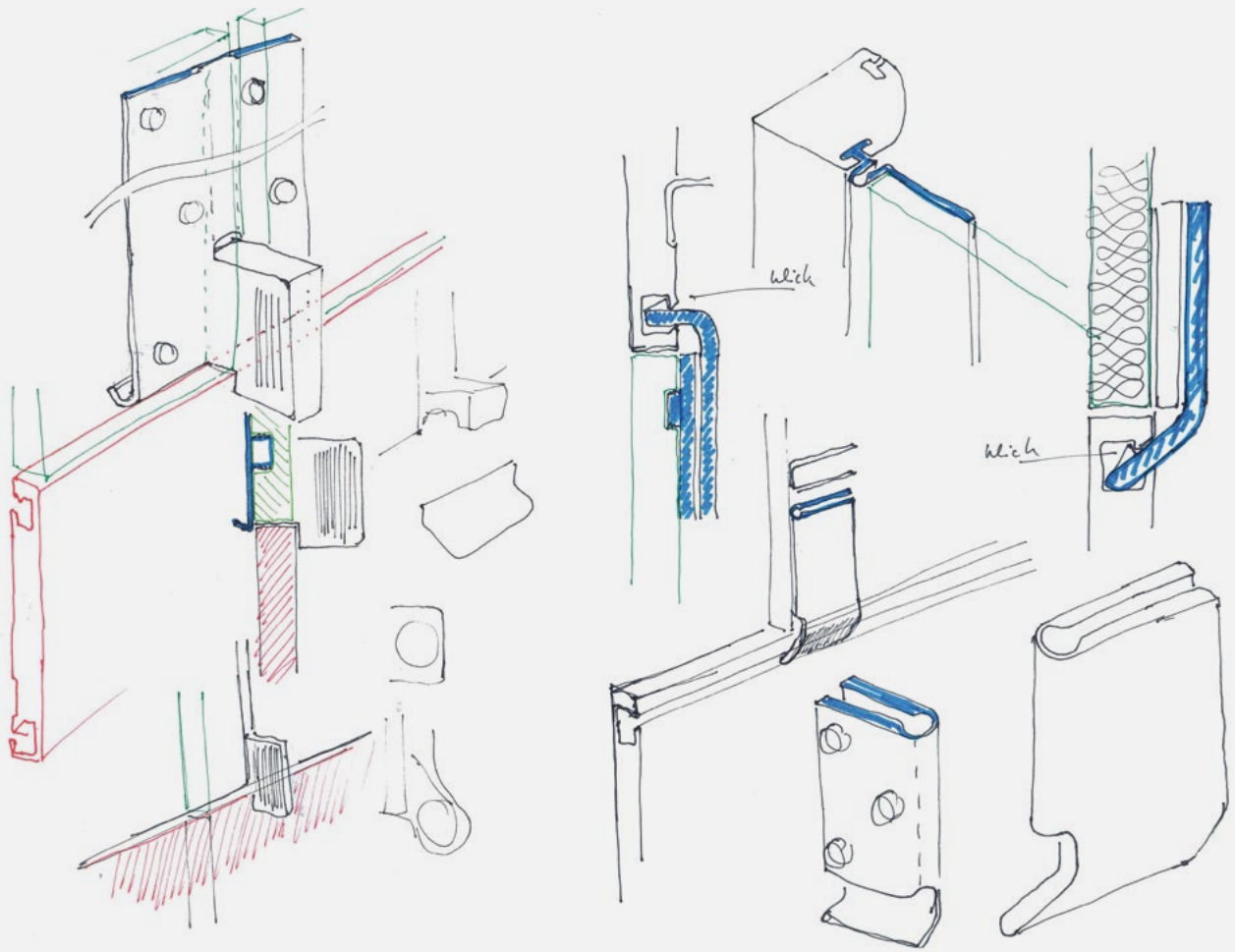


The stacking boxes from the Rosenthal factory served as a model for the construction and its stacking principle



Trays rather than shelves were a fundamental part of the New Order concept from the very beginning. In the early version, the trays could be turned upside down to create shelves

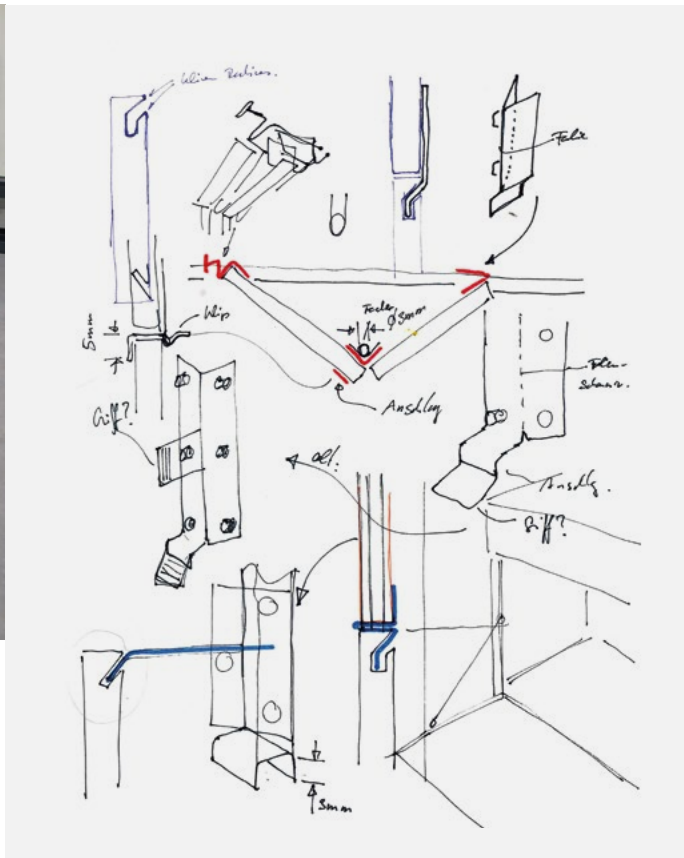




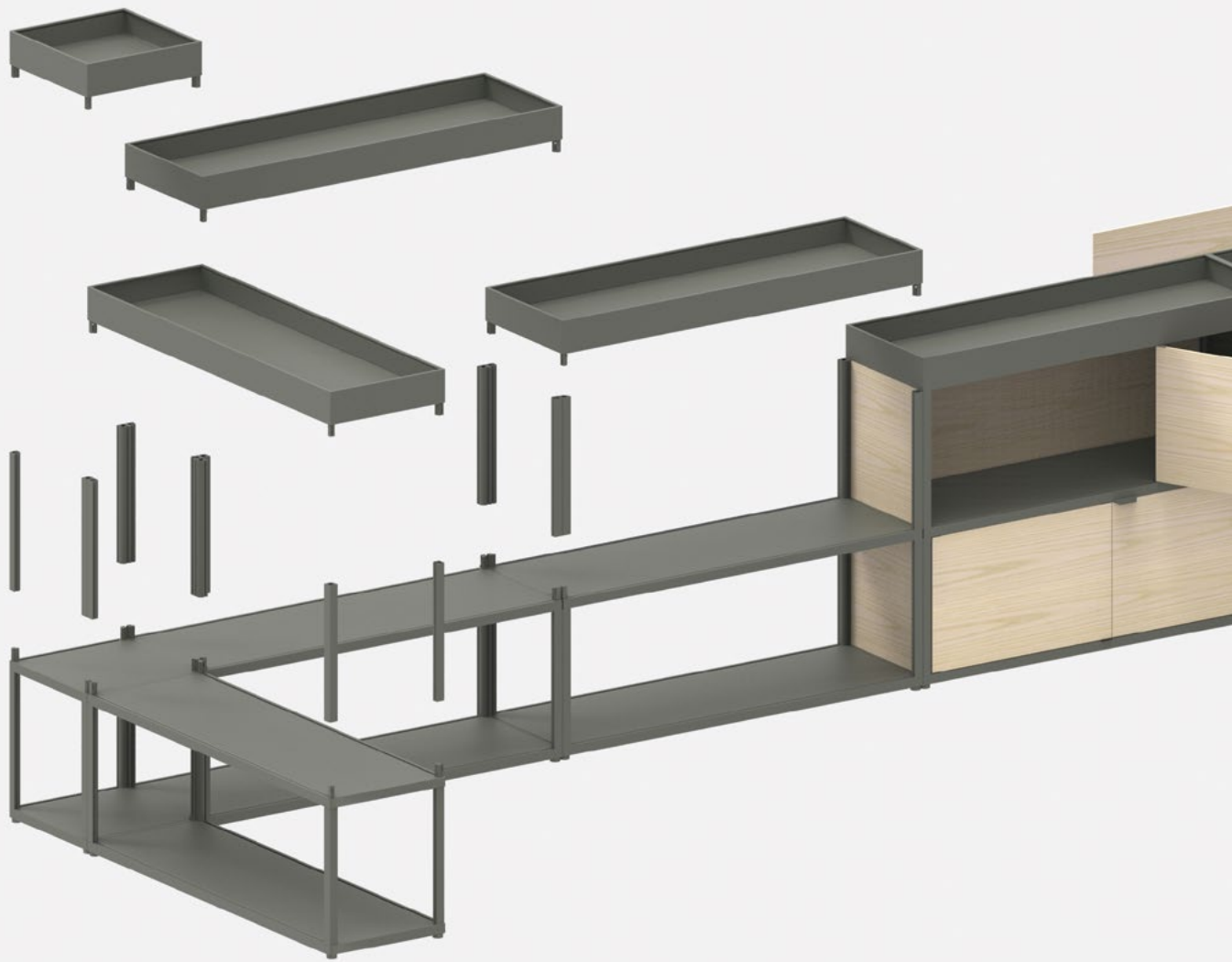
The lightweight, minimalistic construction of New Order demands extremely thin boards and panels. All fittings needed to be developed from scratch



The picture shows the first prototypes at the factory in Germany



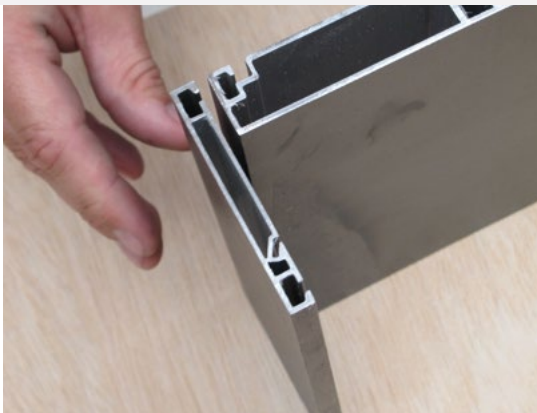
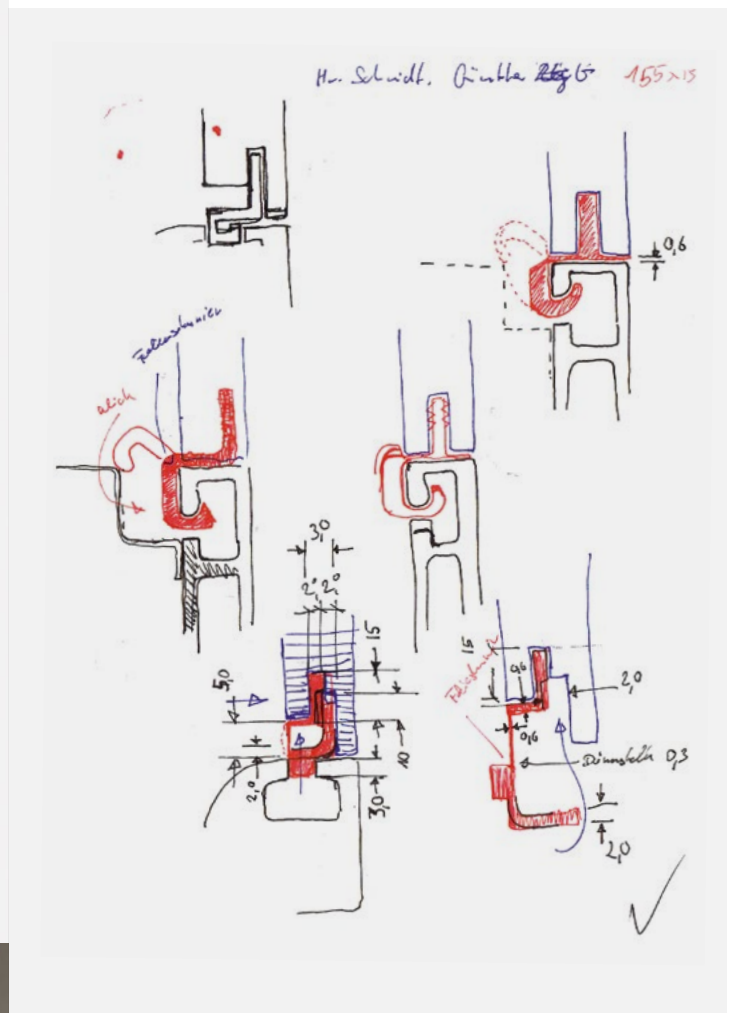
Plastic hinges, slim wooden panels, corners made from cast aluminium. The New Order system redefines existing furniture standards



The redesign, produced in collaboration with Hay. All parts can be assembled either without tools or with a single allen key. Even the back panels are installed from the front. New Order can be set up directly in front of a wall. All panels and doors can be added or replaced after the structure has been set up



When Hay took over the New Order project, we redesigned the components in order to meet industrial production requirements. One of the major changes were shelves made from a single piece of extruded aluminium (instead of multiple components made from sheet metal and aluminium profiles)



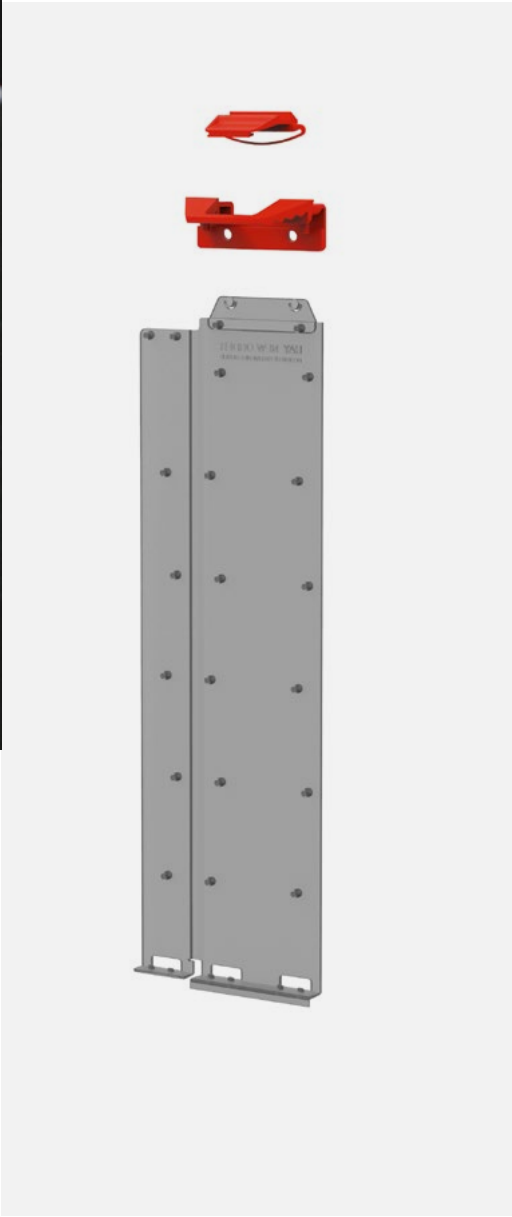
Both versions of shelf extrusion profiles seen next to each other—similar groove details match the door's sliders



A detachable handle simplifies stock organization for the producer and allows the final client to adjust its colour either to the stained wooden doors or the powder-coated metal frame



Quick stability test of the living hinge, which is holding the sliding door



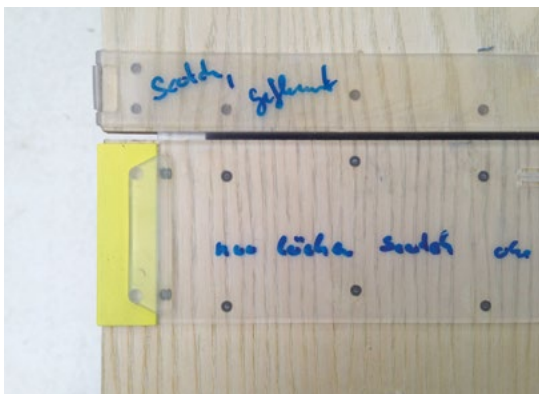
The handle is slotted into the centre plastic hinge from above



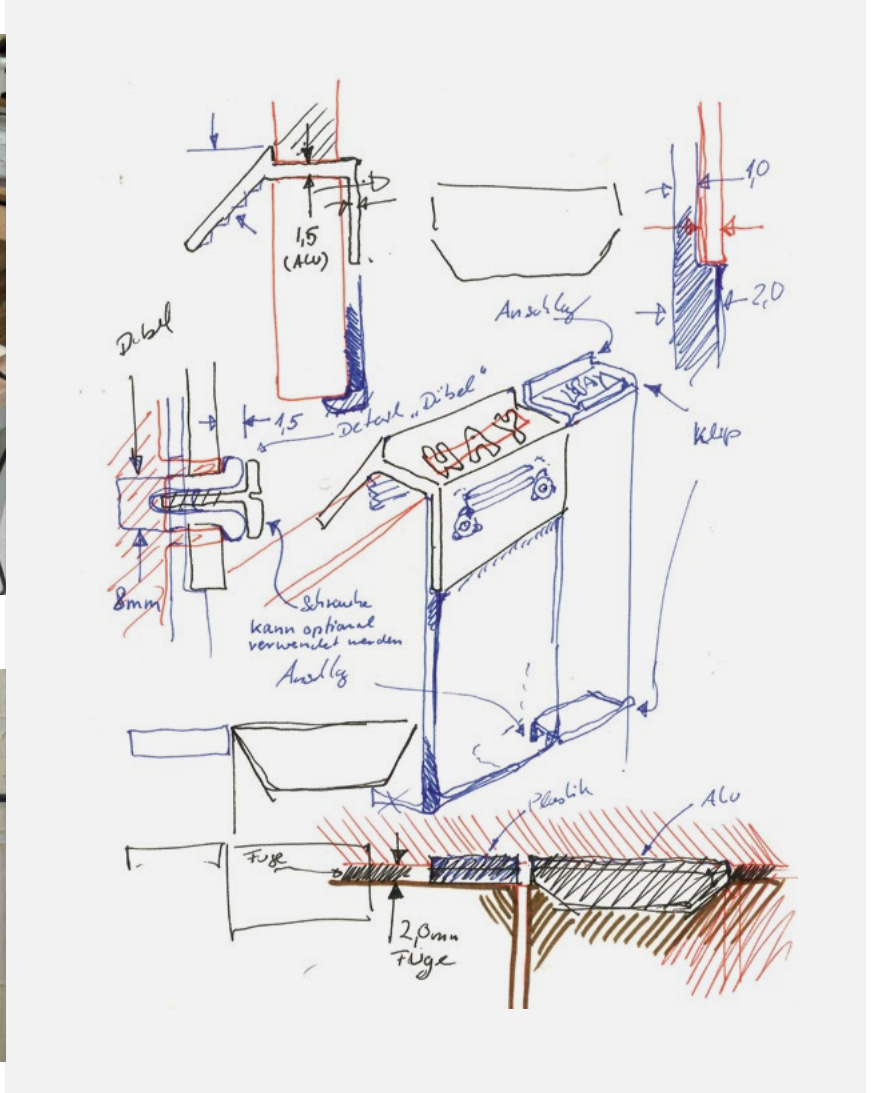
New Order shelves at Diez Office 2014



Dominik Hammer exploring a possible technical solution to glue polypropylene hinges onto veneer wood using a specific double-sided tape



One of many glueing samples that proved convincing. The result was later communicated to Hay's product development team



An early version of the handle and living hinge as it was shown 2012 at Orgatec Cologne



Panels and doors can be attached and removed at convenience from any side of the structure

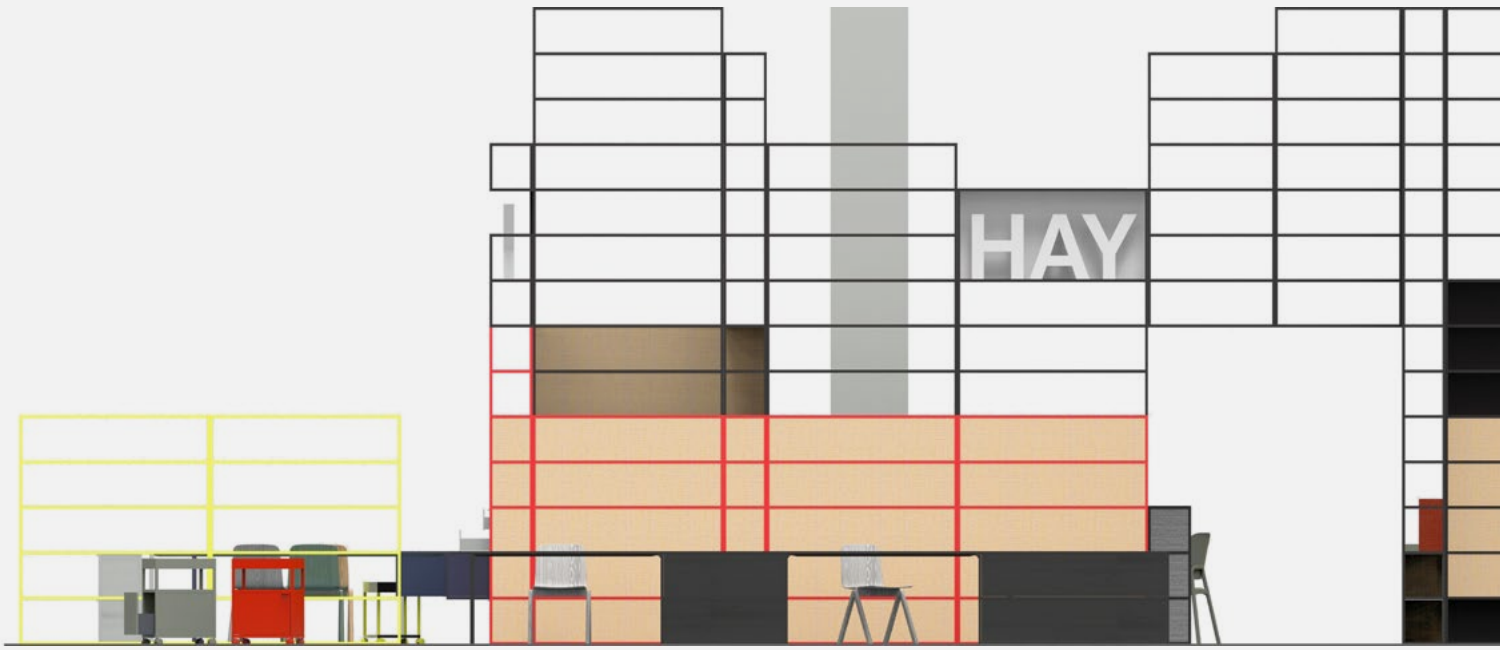


Take-out from the photo shooting in Copenhagen with photographer Rasmus Norlander and art director Shane Schneck

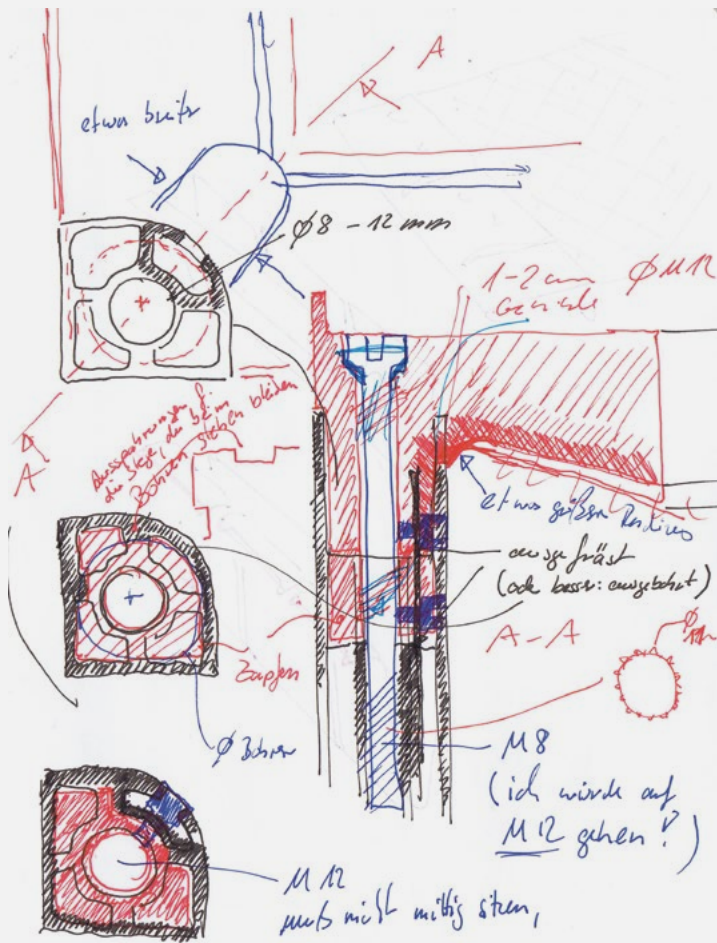


Jesper Langballe, product developer at Hay, during the photo shoot





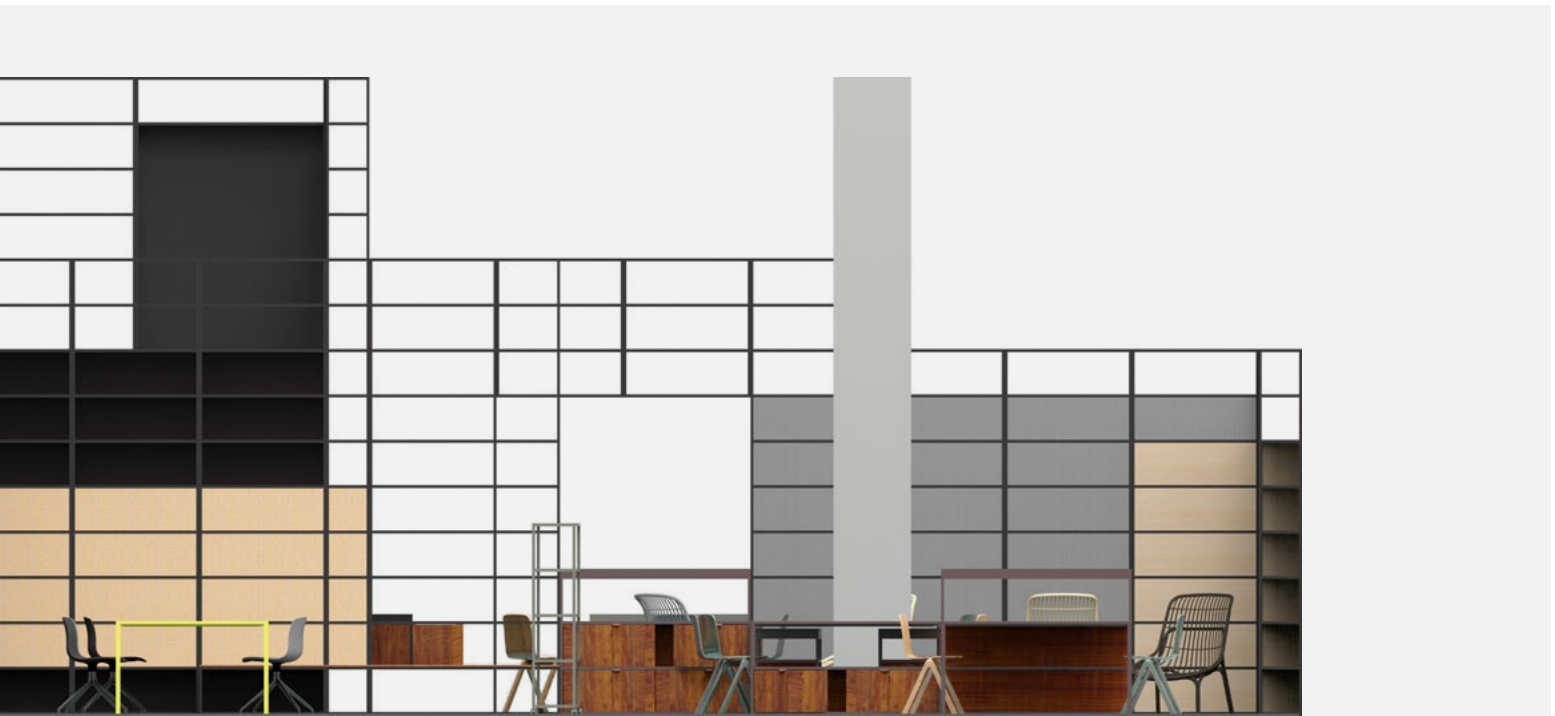
Side elevation view of Hay's stand at Orgatec 2014



Detail drawing: sectional views of the New Order table's connecting nodes



SLS models for testing the connection between table profiles and shelves



Tables became part of the New Order system in October 2014. They are either integrated in an existing structure made from shelves and trays or work as stand alone tables



Detail of a sheet metal side panel



As with all New Order add-ons the drawers can be mounted in an structure. The mounting plate is clipped into the spacer profile without any tools



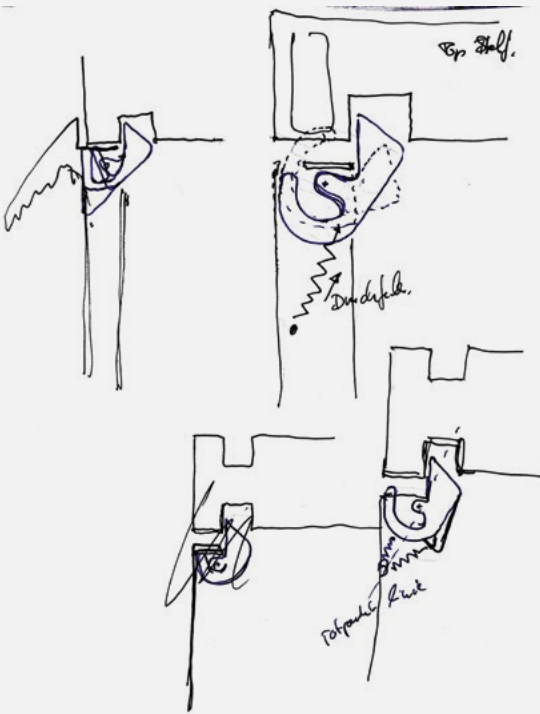
Working session with Jesper Langballe and Peter Blania



Drawers can be added from all sides to a New Order structure with the help of mounting plates, which are simply snapped into the structure



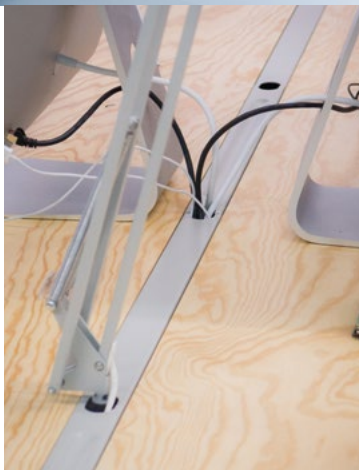
The studio developed doors made of sheet metal for heavy duty office environments



The sheet metal doors are completed by aluminium handles



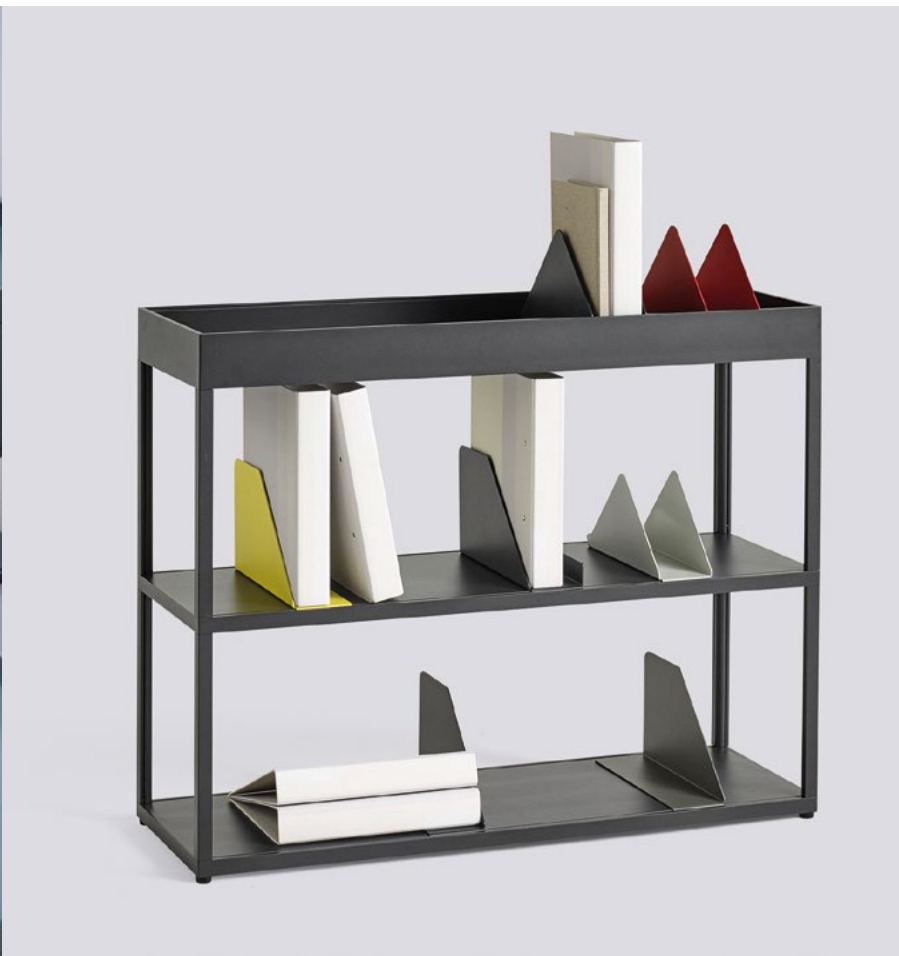
Detail of a workspace unit at Orgatec 2014



Detail of the cable channel including an adapter for work lights; the adapter is suitable for models from various manufacturers



First presentation of New Order workspace elements at Orgatec Cologne October 2014



Orgatec 2014

As an option, sheet metal doors and drawers can be fitted with a locking mechanism

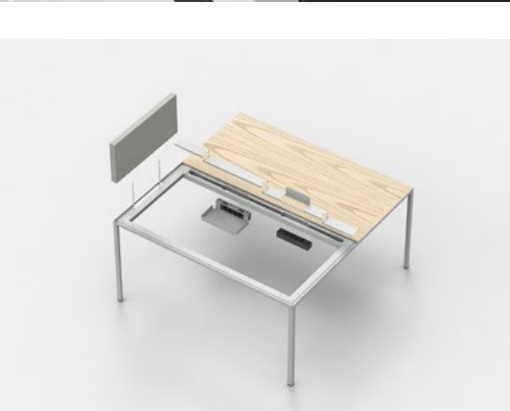


Sheet metal accessories hook into shelves and trays

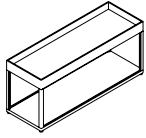


Cable clips prevent cable clutter underneath the table top

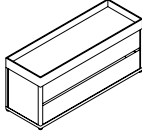




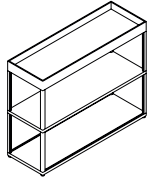
COMBINATIONS



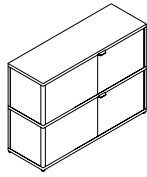
NO 1 x 2 layer
100 cm with top tray



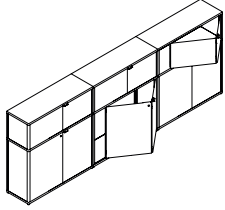
NO 1 x 2 layer
100 cm with 2 drawers



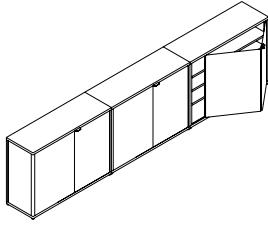
NO 1 x 3 layer
100 cm with top tray



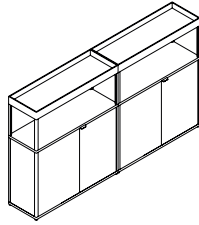
NO 1 x 3 layer
100 cm with sliding doors



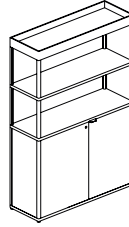
NO 3 x 3 layer
combined height 100 cm
with sliding doors & lock



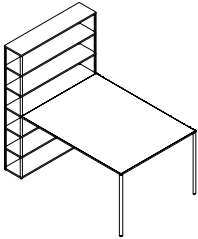
NO 3 x 2 layer
double height 100 cm
with adjustable shelves
& sliding doors



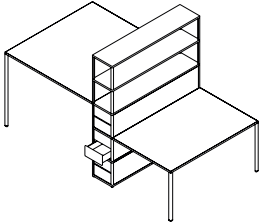
NO 2 x 3 layer
combined height 100 cm
with top tray & sliding doors



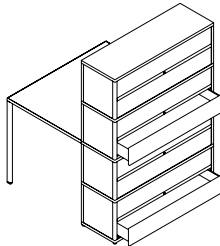
NO 1 x 4 layer
combined height 100 cm
with top tray & sliding doors



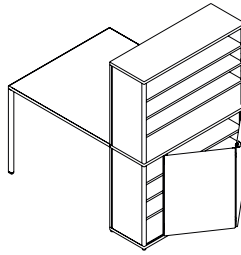
NO combined 1 workstation
high 150 x 100 cm



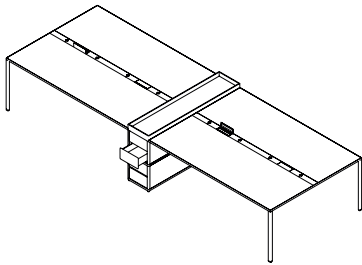
NO combined 2 x 1 workstation 150 x
150 cm / 150 x 100 cm
with drawers



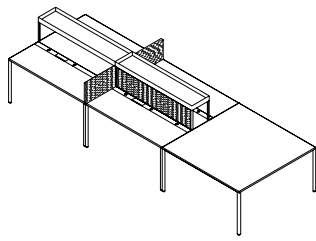
NO combined 1 workstation
100 x 75 cm
with drawers



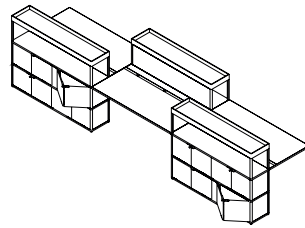
NO combined 1 workstation
100 x 100 cm
with adjustable shelves
& perforated back panel



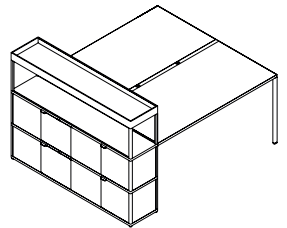
NO 2 x 2 workstations
150 x 150 cm incl. plug & play cable manage-
ment and drawers



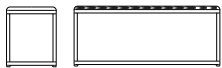
NO 2 x 3 workstations
150 x 150 cm with tray divider
and table screens



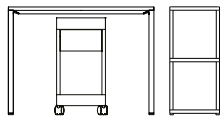
NO combined 3 workstations
150 x 75 cm with perforated back
panels & sliding doors



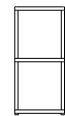
NO combined 1 x 2 workstations
with cable mangement center
with sliding doors



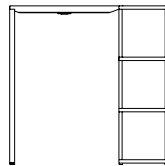
H45



H68



H74



H110



H38,5 cm



H44,5 cm



H50 cm



H74 cm



H79,5 cm



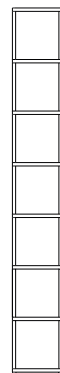
H110 cm



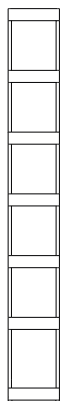
H115 cm



H132 cm

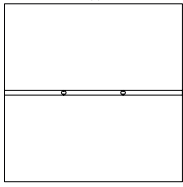


H250 cm

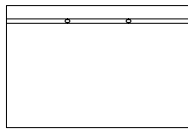


H255 cm

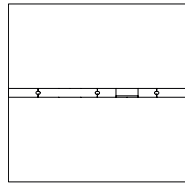
CABLE MANAGEMENT



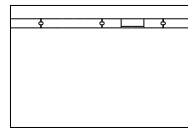
Cable Management, center



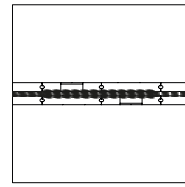
Cable Management, edge



Plug & play Cable Management, center

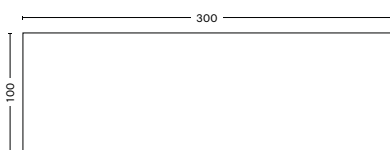
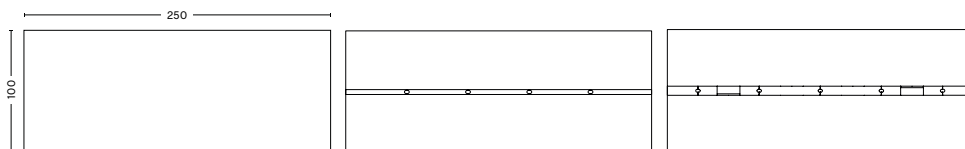
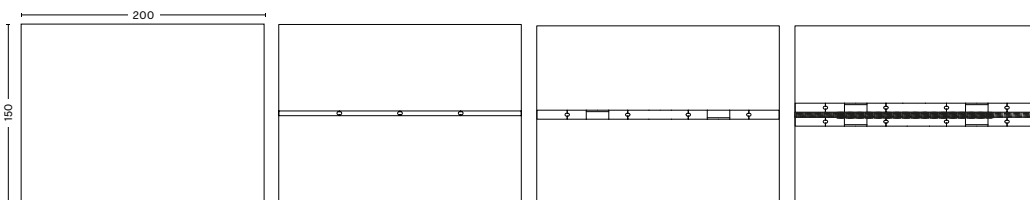
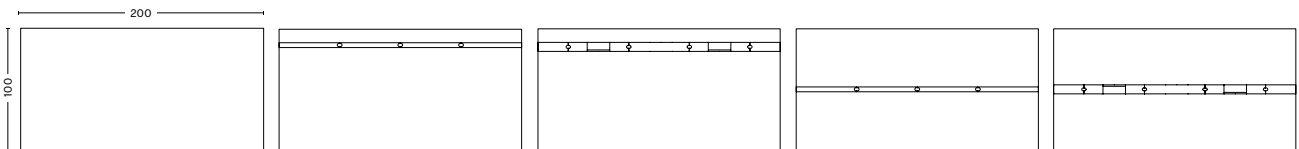
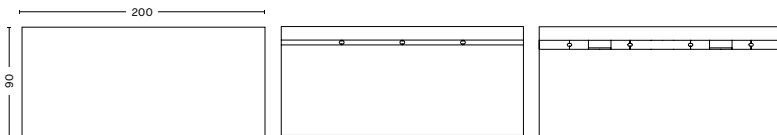
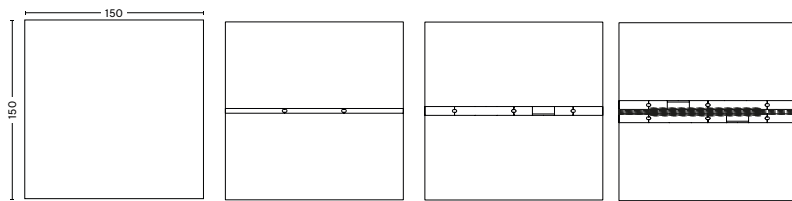
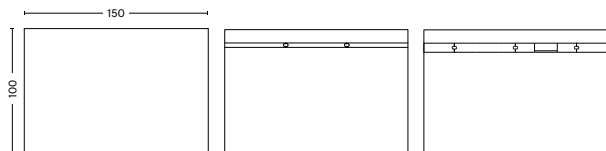
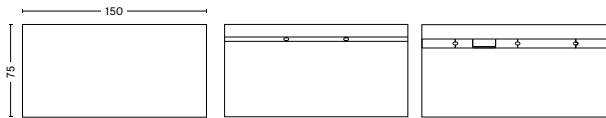
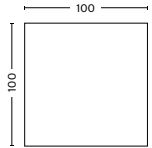


Plug & play Cable Management, edge



Double Cable Management only in combination with table screens

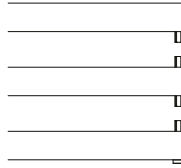
TABLETOP OVERVIEW



NEW ORDER PARTS

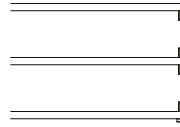
TRAYS

Shelf, corner, top, middle, and bottom
 W34 x H8 cm
 W100 x H8 cm
 W150 x H8 cm
 W200 x H8 cm



SHELVES

Shelf, corner, top, middle, and bottom
 W34 x H2,3 cm
 W100 x H2,3 cm
 W150 x H2,3 cm



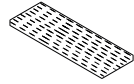
BENCHTOPS

Available with shelves and single profiles

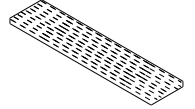
Benchtops
 W34 x W34 cm



Benchtops
 W34 x L100 cm



Benchtops
 W34 x L150 cm



ACCESSORIES

Book display



Book Divider with stopper left or right



Shelf Book divider, left or right



Tray Book divider

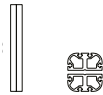


PROFILES

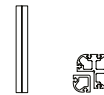
Single profile set of 4
 H33 cm



Double profile set of 2
 H33 cm



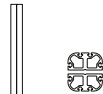
Corner profile set of 1 x triple
 1 x single
 H33 cm



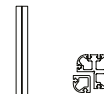
Single profile for double height set of 4
 H68 cm



Double profile for double height set of 2
 H68 cm

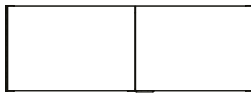


Corner profile for double height set of 1 x triple
 1 x single
 H68 cm

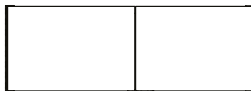


WOODEN SLIDING DOORS

Sliding door for 100cm



Sliding door corner for 100 cm



Sliding door for 150 cm



Handle for wooden door



WALL BRACKETS

Available for wooden back panels & steel back panels

Wall bracket shelf set of 2
 W6 X H36 cm



Wall bracket tray set of 2
 W6 X H41,5 cm



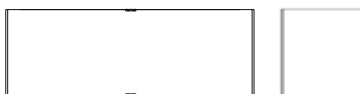
ADJUSTABLE SHELF

Adjustable shelf
 L100 x W33 cm



WOODEN PANEL SET

Panel 100
 2 x side panels
 + 1 x back panel
 L95 x H33 cm

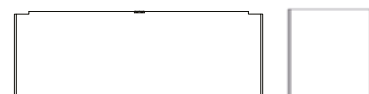


Panel 150
 2 x side panels
 + 1 x back panel
 L145 x H33 cm



WOODEN WALL PANEL SET

Wall panel 100
 2 x side panels
 + 1 x back panel
 L95 x H33 cm



Wall panel 150
 2 x side panels
 + 1 x back panel
 L145 x H33 cm



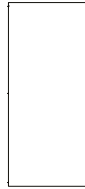
NEW ORDER PARTS

STEEL PANELS

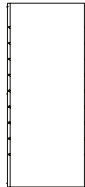
Side panel 34
L28 x H33



Side panel 34
double height
L28 x H68



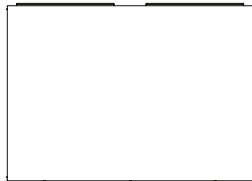
Side panel 34
double height
for adjustable
shelves
L28 x H68



Back panel
L100 x H33



Back panel
Double height
L100 x H68



Back panel
L150 x H33



STEEL WALL PANELS

Wall Panel 100
L95 x H33 cm



Wall Panel 150
L145 x H33 cm



STEEL TABLE PANELS

Table side
panel 34
L28 x H33



Table side
panel 34
double height
for adjustable
shelves
L28 x H68

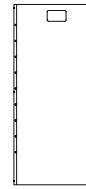


Table
back panel
L100 x H33



Table
back panel
Double height
L100 x H68

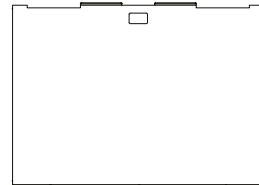
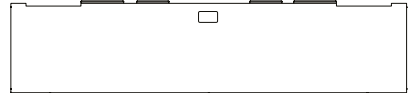


Table
back panel
L150 x H33

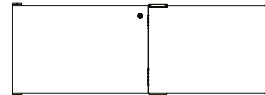


STEEL SLIDING DOORS

Sliding door
for 100 cm



Sliding door
with lock
for 100 cm



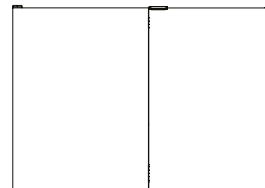
Sliding door
for 150 cm



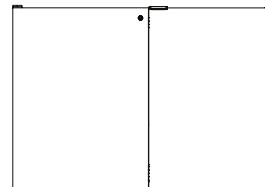
Sliding door
with lock
for 150 cm



Sliding door
double height
for 100 cm

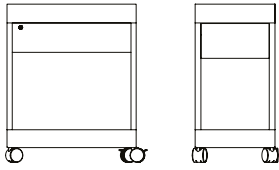


Sliding door
double height
with lock
for 100 cm

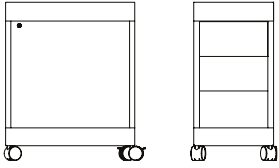


TROLLEYS

Trolley A
1 drawer & tray top
with lock
W34 x L55 x H68 cm

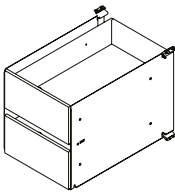


Trolley B
3 drawers & tray top
with lock
W34 x L55 x H68 cm

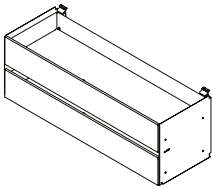


STEEL DRAWERS

Drawer 34
Set of 2
W34 x D48 x H14,8



Drawer 100
Set of 2
W100 x D34 x H14,8



Lock bar for
drawer 34 cm



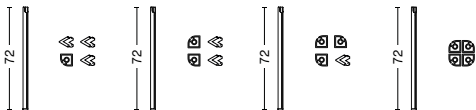
Lock bar for
drawer 100 cm



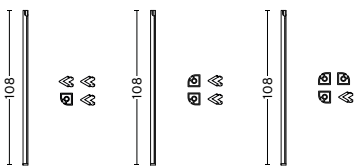
TABLE LEGS

New order tables can be connected to the shelves
with table connectors. The tables
are available with 1, 2, 3 or 4 legs

Legs
H72 cm



Legs
H108 cm



Set of Flat corner



TEXTILE PANELS

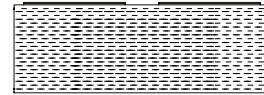
Textile
side panel 34
L28 x H33



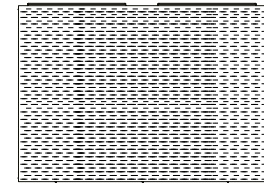
Textile
side panel 34
Double Height
L28 x H68



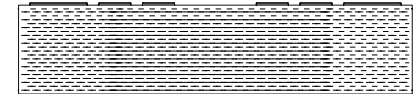
Textile
back panel 100
L100 x H33



Textile
back panel 100
Double Height
L100 x H68

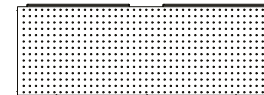


Textile
back panel 150
L150 x H33

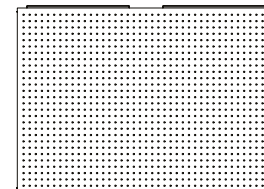


PERFORATED STEEL PANELS

Perforated
back panel 100
L100 x H33



Perforated
back panel 100
Double height
L100 x H68



Perforated
back panel 150
L150 x H33



TABLE CONNECTORS

Table connector front
set of 2, 2 x 20 cm

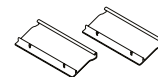


Table connector
end shelf, 34 cm

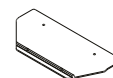


Table connector
end tray, 34 cm

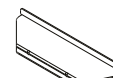
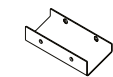


Table wall connector



SPACE MANAGEMENT

Table screen middle
textile, L100 x H33 cm

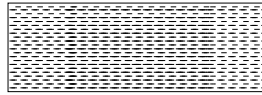


Table screen edge
textile, L73 x H33 cm

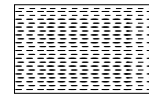


Table screen middle
textile, L150 x H33 cm

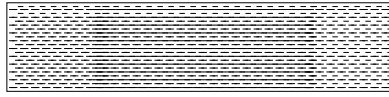


Table screen edge
textile, L58 x H33 cm

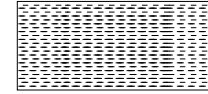
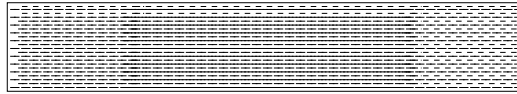
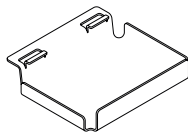


Table screen middle
textile, L200 x H33 cm

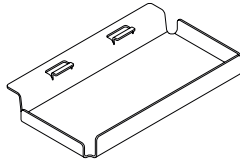


CABLE MANAGEMENT
ACCESSORIES

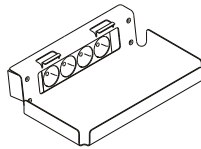
Cable tray
23 cm
for cable management



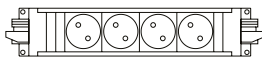
Cable tray
35 cm, for cable
management



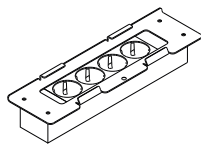
Cable tray
for plug socket,
for double
cable management



Plug socket
example, for
double cable
management

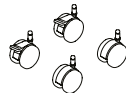


Socket example, for
plug & play cable
management

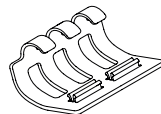


DIVERSE

Wheels
set of 4



Cable clip
set of 2



Tray divider connector
set of 4

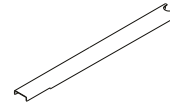


COVERS FOR
CABLE MANAGEMENT

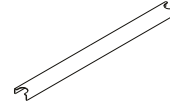
Cover end
L25 x W4



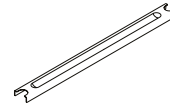
Cover end
L50 x W4



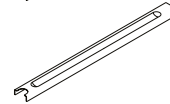
Cover middle
L50 x W4



Cover middle
Pen holder
L50 x W4

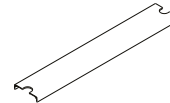


Cover end
Pen holder
L50 x W4

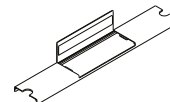


COVERS FOR DOUBLE- AND PLUG & PLAY
CABLE MANAGEMENT

Cover middle, for double
cable management
L50 x W8

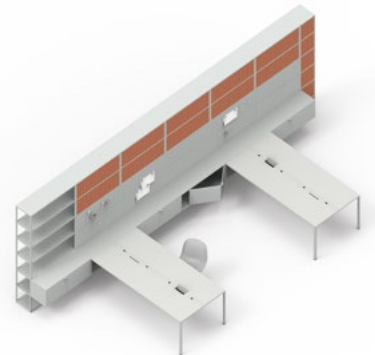
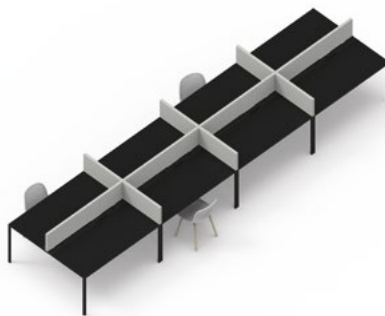
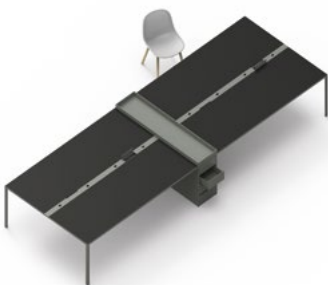
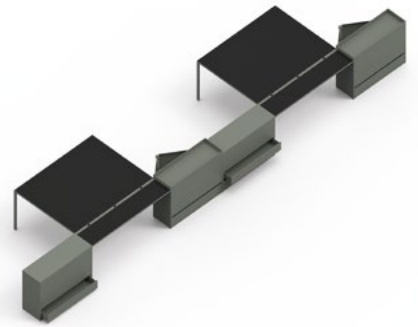
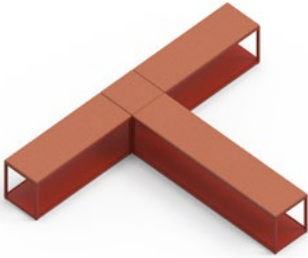
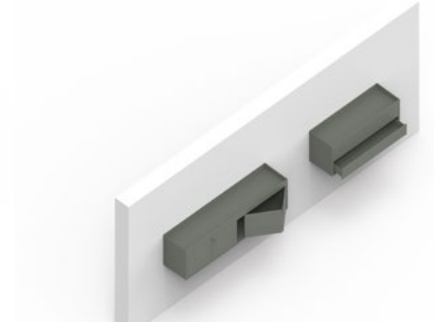
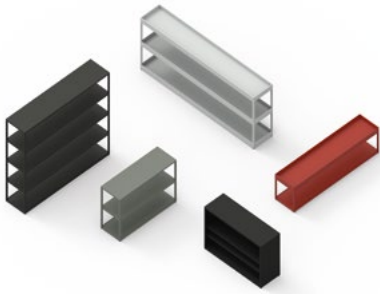


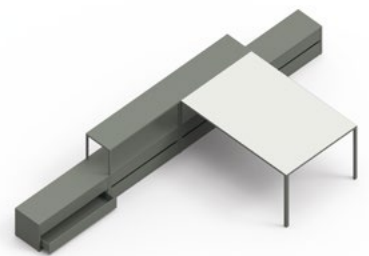
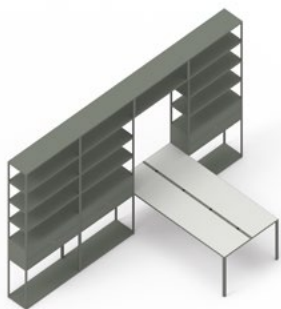
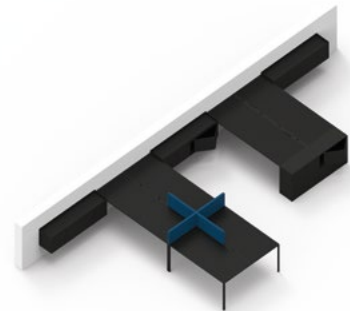
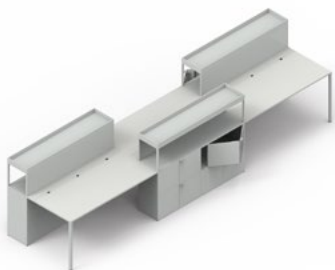
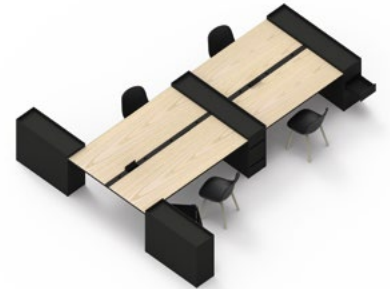
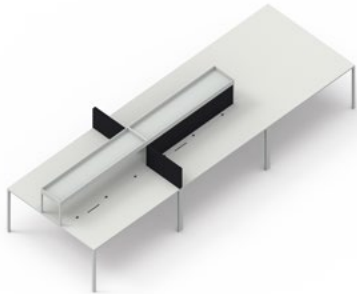
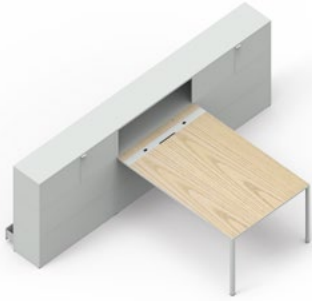
Cover middle,
for plug and play
cable management
L50 x W8



Cover end, for double cable
management
L25 x W8







COLORS & MATERIALS

SHELVING SYSTEM & TABLES
Powder-coated
aluminium & steel



Army



Charcoal



Light Grey

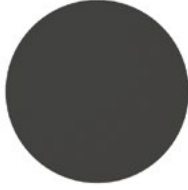


Red
* Not available
for tables and steel acc.

TABLETOPS
Linoleum



Green



Dark grey



Grey



Cloud grey

Fenix laminate



Ink black



Dusty grey



Dusty green

Veneer



Oak
matt lacquered

PANELS AND
SLIDING DOORS
Veneer



Ash
veneer untreated



Oak
veneer untreated



Light Grey
stained

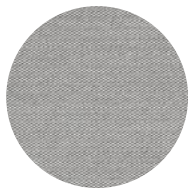


Black
stained

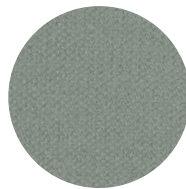
TEXTILE PANELS
& TABLE SCREENS



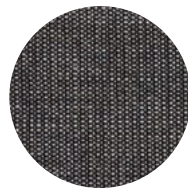
Surface by HAY



Steelcut Trio



Steelcut



Canvas



Remix